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Essentials of Management Information Systems Chapter 11 Improving Decision Making and Managing Knowledge Systems for Decision Support

Business Intelligence and Analytics Capabilities

- · Production reports
 - · Predefined, based on industry standards
- · Parameterized reports
 - For example: pivot tables
- · Dashboards/scorecards
- · Ad-hoc query/search/report creation
- Drill-down
- · Forecasts, scenarios, models
 - · "What-if" scenario analysis, statistical analysis

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