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so many fake sites. this is the first one which worked! Many thanks

SAMPLE QUESTION PAPER
Business Studies
CLASS-XII
2014-2015

1. What is meant by Effectiveness in Management? 1
2. How does coordination ensure unity of action in Management. 1
3. Define 'Planning premises' 1
4. National Vittech Ltd. has grown in size. It was a market leader but with changes in business environment and with the entry of MNCs its market share is declining. To cope up with the situation CEO starts delegating some of his authority to the General Manager, who also felt himself overburdened and with the approval of CEO dispenses some of his authority to various levels throughout the organization. Identify the concept of management discussed above. 1
5. Which component of capital structure determines the overall financial risk? 1
6. Amit is running an 'Advertising agency' and earning a lot by providing this service to big industries. State whether the working capital requirement of the firm will be 'less' or 'more'. Give reason in support of your answer. 1
7. Zoom Udyog, a car manufacturing Co., has started its business with Zoom 800 and slowly launched Zoom-1000, Wagon-2, Sway-ly etc. and offered various services like after sale service, availability of spare parts etc. Identify the element of marketing mix referred here. 1

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